There's an exciting new opportunity for business customers of Met-Ed, Penn Power and West Penn Power to earn money while contributing to Pennsylvania’s efforts to lower system peak load and reduce overall power costs in the process. Beginning in summer 2017, you and your facility can participate in the Pennsylvania Act 129 Demand Response Program and earn additional revenue. If you already participate in any of PJM’s existing demand response (DR) programs, or want to give DR a try for the first time, EnerNOC makes it easy to maximize your DR earnings potential.

### Pennsylvania Act 129 Demand Response
(Annually starting 2017 through 2020)

<table>
<thead>
<tr>
<th>Program Period</th>
<th>Likely Program Hours¹</th>
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<tbody>
<tr>
<td>June – September</td>
<td>10 a.m. – 7 p.m. (EPT), business days</td>
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<table>
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<tr>
<th>Dispatch Notification</th>
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<tr>
<td>Day-ahead by 10:00 a.m., with a 2 hour reminder</td>
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<tr>
<th>Dispatch Duration</th>
<th>Number of Dispatches:</th>
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<tr>
<td>4 hours per event</td>
<td>Maximum of 6 per summer</td>
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### What is demand response?
Demand response programs provide an opportunity for commercial, institutional, and industrial organizations to earn money and drive energy savings while helping maintain reliable electricity throughout FirstEnergy’s Pennsylvania utilities’ service territory. When the demand for electricity approaches critical peak levels, your utility company dispatches EnerNOC’s demand response network, which is made up of local organizations that have agreed to reduce energy usage during times of high demand. Program participants earn recurring capacity payments for agreeing to be on standby to curtail electricity consumption in response to abnormally high electricity demand, as well as additional energy payments based on performance during dispatches. EnerNOC manages your participation from start to finish.

### What are the benefits?

- **Maximize payments to your bottom line:** EnerNOC manages your participation from start to finish, ensuring you earn the highest possible financial reward, even if there are no dispatches. Since 2003, our customers have earned more than $1B in payments.

- **Reduce energy costs today:** Avoid costly peak demand spikes, track energy usage trends over time, and spot opportunities to better manage energy costs with our real-time energy intelligence software.

- **Support your community:** Your participation helps maintain reliable electricity in Pennsylvania and can help mitigate the impact of increasing market prices on your energy bill.

- **Increase your upside:** Earn more from your energy flexibility by participating in the Act 129 program in addition to other existing PJM demand response programs.

¹Actual dispatch hours may fall outside this window as they will be determined by your utility and will be dictated by the 4-hour window that captures the expected peak hours of the day. Historically, these peak hours have occurred no sooner than 10 a.m. EPT and no later than 7 p.m. EPT.
How do I participate?
EnerNOC makes participation easy. We take care of the complex details so you can stay focused on running your business.

1. Our expert team will work with you to identify your energy reduction potential and create a strategy that delivers maximum value with minimum impact on your operations. We outline these measures in a detailed Energy Reduction Plan.

2. We install necessary metering devices at your facility to establish communication with our Network Operations Center (NOC), so we can monitor your energy consumption levels in real-time.

3. Your site is then enrolled and ready to respond if and when a dispatch begins. At any time during a dispatch, you can log into login.enernoc.com to view your performance in real-time.

4. Throughout the process, we fully manage enrollment, measurement, verification and payments on your behalf.

What can I expect during a dispatch?
- **Notification:** When your utility anticipates the need for support, it dispatches the EnerNOC network into action. EnerNOC will notify you via email, phone or SMS, depending on your preferences, informing you when the dispatch will begin.

- **Response:** At the start of the dispatch, your facility will reduce its electricity usage according to your predetermined Energy Reduction Plan – either manually, or automatically through the NOC.

- **Support:** Before, during and after a dispatch, the NOC remains in communication with your facility. Our staff is available 24x7x365, supporting you to ensure that you achieve the highest possible levels of performance and payments.

What types of reductions can I make?
EnerNOC has extensive experience creating reduction strategies that work within the operational limitations of a wide variety of facilities, including cold storage, manufacturers, food processors, universities, malls, office buildings and more. Common reduction examples include:

- Reduce non-essential lighting
- Modify manufacturing processes
- Adjust HVAC equipment
- Dial back pumps
- Change settings in industrial freezers
- Start up properly-permitted back-up generation

Our customers find that many energy-intensive processes can simply be shifted by a few hours to facilitate dispatch participation. Ask us about our experience working with customers like you.

How do I sign up?
Our experts are standing by to speak with you about your organization’s DR opportunity. Submit your information at https://www.enernoc.com/contact-sales and we’ll get started.

About EnerNOC
EnerNOC is the world’s largest provider of demand response technology and services. Our energy intelligence software gives users the ability to maximize demand response performance by tracking their real time energy reductions and provides a central location to track and manage demand response payments. Our customers are supported by a world-class professional services team and a Network Operations Center (NOC) that is staffed 24x7x365. For more information, visit www.enernoc.com.